

The “*Let’s make downtown even more awesome*” Meeting

Wednesday, Sept. 1 @ 9 a.m. | In-person OR via Zoom

In Person:

Wabash Marketplace Office

Zoom:

<https://us04web.zoom.us/j/5448851183?pwd=ZENhZnE2dk9xREJxb2UvaDBxcFVsZz09>

Meeting ID: 544 885 1183

Passcode: 1234

AGENDA:

- Don’t forget to complete the August First Friday survey if you participated:
 - <https://bit.ly/AugustFirstFridaySurvey>
- How did August Sidewalk Sales go for everyone?
 - Would there be interest in coordinating two weekends of Sidewalk Sales in 2022?
 - “Spring Has Sprung” Sidewalk Sales
 - “So-Long Summer” Sidewalk Sales
- Don’t forget: Farmers Market on Miami on Sept. 18
- Walk through upcoming months of events, set due-dates for deals and event listings on the calendar
- Holiday Season Kickoff
- Open the floor for questions / concerns
- Tech Talk with Morgan about understanding basic social media analytics
- Meet our new intern, Kaitlynn from Wabash High School

OCTOBER 2021

- **First Friday: Oct. 1 from 5-8 p.m.**
 - Harvest & Hops
 - 85 United to perform on Miami St.
 - Autumn Festival at DJFHH
 - Hayride
 - Decorate downtown with corn stalks?
 - Going to try to have a Food Truck Row on Canal St. for this First Friday
 - Any return food trucks you’d like to possibly see there?
 - Picnic tables or chairs
 - Tim’s, Moon Dog, Zoodle, Red Barn
 - Georgieano’s - Need two spaces
 - Lee Brice at Honeywell
- **Cannonball Chili Cook Off: Oct. 16**
- **Downtown Halloween Extravaganza: Oct. 30**
 - Truckload of candy
 - Costume contest
 - candy donations
 - Food Trucks - Friendly
 - Nick’s
 - Baby Got S’Mac
 - Elephant Ears
- **Dash in the Bash Oct. 30**

- Gary LeVox Oct. 30
- City-wide trick or treating Oct. 31
- Matinee concert at Eagles - Oct. 31
- Trolley Tour Oct. 22 - Fright Night

NOVEMBER 2021

- **First Friday: Nov. 5 from 5-8 p.m.**
 - Honoring our Heroes
 - Canned Food Drive
- **Black Friday: Nov. 26 (Ronnie Milsap)**
- **Small Business Saturday: Nov. 27 (Three Dog Night)**
- **Museum & Living Well are planning month event (Heroes scavenger hunt themed)**
- **Hero Memorial on Veterans Day**

JINGLE JUBILEE 2021: Debut Event

- New name for the classic Downtown Holiday Night to Remember
- Look for the new logo in all of our promotions following Halloween
- Stamping Maps...start thinking about if you'd like a one-night-only stamping map for Jingle Jubilee or if you'd want a stamping map from Nov 19-Dec 19
 - Maybe till Dec. First Friday
- Decorating Downtown Wabash
 - Would businesses be interested in donating to Wabash Marketplace to supply funds for new Downtown Holiday Decor?

DECEMBER 2021

- **First Friday: Dec. 3 from 5-8 p.m.**
 - Winter Wonderland
- Madrigal Dinner Friday & Saturday - Whole new show!

FARMERS MARKET OPEN FOR VENDORS

- Downtown merchants are more than welcome to sign up for vendor booths at the Farmers Market on Saturdays from 8-12
 - LAST CALL--Ending Sept. 25
 - Members receive 2 FREE drop-ins!

NEXT MEETING: Wednesday, Oct. 6 @ 9 a.m.

New office (189 S. Miami St., Lower Level of the Wabash Landing) OR via Zoom

Sept. 18

82 parade people; Vendors 40

Parade at 10/over at 11

Abbie Thomas