



Monthly Downtown Meeting  
Wednesday, November 1 @ 9 a.m. | In-Person & Zoom

**AGENDA**

- Roundtable Conversation
- Meet Angie Harrison
- Schedule a Feature Friday
- Upcoming Events Review
- Ideas for 2024 Events
- Update from DTW
- Questions/Comments

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**ROUNDTABLE CONVERSATION**

- Tell us what's new with you!
  - Visit Wabash County: Jolly Trolley goes on sale soon. The 12th annual ornament will debut on Nov. 14.
  - Lights at Paradise light up on November 17 and the event is December 16.
  - Honeywell: Attendees received free tickets for Underwater Bubble Show to use as promotional giveaways! Holiday ticket promotions will be 4-pack discount bundles. Gearing up for Giving Tuesday. Arts for All workshops are in motion. Take and Bake Thanksgiving sides and breakfast available. Brunch with Santa with a new twist on Dec. 10 and 17.
  - The Access: Reminder for Babe in Toyland. They will share an Amazon wishlist for teen gifts.
  - Living Well Downtown: Programming is going well. Reminder of more services-Community Cupboard food pantry serves 325-500 families per month. Transit offers free rides to the pantry.
  - Frontline Pest: They are decorating for Jingle Jubilee! Look for their new lights.
  - Wabash County Museum: Welcome to Trent! Blessings in a Backpack food sculpture contest happened in November. Winter Weekends will return!

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**MEET Angie Harrison with Northeast Indiana Innovation Center (NIIC)**

- Brand-New FREE Entrepreneurship Coach for Wabash County!
- Angie is an entrepreneur and small business owner herself! She loves helping businesses create systems and efficiencies. Bring her your pain points and she will provide solutions.
- Available once a week in Wabash
- In-person and virtual options! Wabash, Stuben, Kosciusko Counties and Electric Works.
- [aharrison@niic.net](mailto:aharrison@niic.net) or 260.399.1676 x7634

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**FEATURE FRIDAYS**

- **Member Mondays are now Feature Fridays:**
  - Nov 3: First Friday
  - Nov 10: Lighthouse Mission Thanksgiving Baskets and Christmas Store
  - Nov. 17: Jingle Jubilee
  - Nov. 23: N/A
  - Dec. 1: First Friday

- Dec. 8: Babe in Toyland with The Access
  - Dec. 15: Living Well Downtown Pantry
  - Dec. 22: OPEN
  - Dec. 29: N/A
  - **To schedule your Feature Friday:**
    - Email Adrianna! [Adrianna@downtownwabash.org](mailto:Adrianna@downtownwabash.org)
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## UPCOMING EVENTS

- **November First Friday (Nov. 3)**
    - Theme: Gallery Walk
      - 6 Stamping Map Locations
      - New Mural Dedication at 5 p.m.
  - **2023 HOLIDAY SCHEDULE**
    - It's the most wonderful time of the year! Reminder of handout of events from last month.
    - The Tote Bag Passports for Indiana Main Street are here! First to see.
    - **IMPORTANT DEADLINES**
      - **November 10:** [Jingle Jubilee and Shop Local to Win](#)
        - LAST CALL FOR THE STAMPING MAP!!!
      - **November 21:** [Shop Small Week](#) (Black Friday, Small Business Saturday, Artist Sunday, Cyber Monday, Giving Tuesday) & [December First Friday](#)
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## IDEAS FOR 2024 EVENTS

- Review draft of event calendar dates
    - Date for Jingle Jubilee 2024: Nov. 15 or 22
      - **Attendees voted unanimously for Nov. 15**
  - Idea: "with purchase" instead of "just stop for a stamp." Try in February?
    - **Attendees like the idea for February First Friday. Cody suggested "Shop Your Heart Out"™. Every participating business will have one heart on a gift bag/cup/receipt. One lucky shopper will win the prize from the business. Thanks to Cat from Modoc's for the idea!**
  - First Friday Theme Ideas: Harry Potter, Luau/Spring Break, Kid-preneur
    - February: Shop Your Heart Out
    - March: Bar Crawl
    - April: Luau/Spring Break
      - Grow Wabash County has leis to donate
    - **May: Still need ideas! Send to Carly at [carly@downtownwabash.org](mailto:carly@downtownwabash.org)**
    - June: Paint the Plow
    - July: Bulldogs
    - August: Wrestling tournament
    - September: Bark in the Bash with Animal Shelter
    - October: Harry Potter (Wizards in Wabash)
      - Get Alley Cat and Modoc's involved!
    - November: Give Thanks to Nonprofits
      - Get Living Well involved
    - December: Cookie Walk
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## NOTES FROM DOWNTOWN WABASH, INC.

- Member Portal: [DowntownWabash.org/member](https://DowntownWabash.org/member)
- First Friday Sales Stats from Summer: 2023 sales are less than 2022 for 5 of 6 instances

- How were September and October sales? Retail and Hospitality wasn't represented in the meeting.
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#### **QUESTIONS/COMMENTS**

- Free mini photo sessions with Erik Bryant Photography! Schedule with [info@erikbryant.com](mailto:info@erikbryant.com)
  - There is a rare solar eclipse on April 8. Wabash isn't in the path of totality, but you should be aware of the event. It will happen around 3:30 pm. Thanks to Mike Beauchamp for the reminder! Is anyone featuring an eclipse event?
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**NEXT MEETING: Wednesday, Dec. 6, 2023 at 9 a.m. or via Zoom**

Downtown Wabash, Inc. Office (189 S. Miami St., Lower Level of the Wabash Landing)