



Monthly Downtown Meeting

Wednesday, September 6 @ 9 a.m. | In-Person & Zoom

ATTENDANCE

Katie Jones, Abby Bitzer, Brad Bishop, Biz Bishop, Jana Thibos, Christine Flohr, Cody Flager-Lee, Belle Robinson, Jess Bott, Dan Gray, Andrea Zwiebel

NEW FACES

- Goodbye, Morgan!
 - Hello, Adrianna Town!
 - Starts on September 13
 - Coming to us from Admissions Team at Huntington University
 - Excited to utilize her Marketing and Communications Degree
 - Adrianna@downtownwabash.org
 - Southwood Intern, Emmerson Chellis
 - intern@downtownwabash.org
 - New work schedule for Carly: Tuesday, Thursday, Friday
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ROUNDTABLE CONVERSATION

- Tell us what's new with you!
 - Gebhart Holdings: the upstairs of Market Street Grill is called The Ivy Room. Construction is almost finished! The Franklin will be at Museum Under the Stars. Reminder that Wine Down Wednesdays are the first Wednesday of the month!
 - The Access: Brad is helping with Babe in Toyland with BABE of Wabash County. Access is partnering with the Y for teen programming. The Access is looking for monthly service projects 5:30-7:30 pm.
 - Visit Wabash County: Dam to Dam is on Sept. 10. The Halloween Cocktail Trolley will go on sale soon (4 Partners, Speakeasy, Moon Dog). Lights at Paradise event will be Dec. 16.
 - YMCA: Senior Expo on Oct. 12. Dash in the Bash on Oct. 28. New teen programming includes youth in government chapter, life skills, etc.
 - Honeywell: New shows are going on sale! Arts for All is new education program for all ages.
 - Tobacco Free Coalition: Adult class is offered at Parkview Hospital. Includes meal, patches, and Y pass. Look for a free movie night at the drive in with SCAN. They received a grant to install media displays at area high schools. Their biggest program is the prevention program in area schools.
 - Upcoming Events
 - Founders Festival: Sept. 16
 - Crash the Bash: Sept. 30
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MEET Abby Bitzer with Evolv

- North Manchester local ready to help with your credit card processing and more!
- Abby shared about her experience in the merchant services industry and is here to help your business. She would love to brainstorm with her about processes, ways to streamline, rates, etc.
- 260.571.8217 or Babitzerllc@gmail.com

FEATURE FRIDAYS

- **Breaking News! Member Mondays are now Feature Fridays:**
 - Sept. 8: Founder's Fest
 - Sept. 15: Charley Creek Inn's Sweet Treats Festival
 - Sept. 22: 11 am, The Access with Brad Bishop
 - Sept. 29: 11 am, YMCA with Belle Robinson
 - Oct. 6: First Friday
 - Oct. 13: 9 am, The Ivy Room
 - Oct. 20 and beyond is available
- **To schedule your Feature Friday:**
 - Email Adrianna! Adrianna@downtownwabash.org

UPCOMING EVENTS

- **Downtown Wabash Farmers Market (May - Sept. 30)**
 - Final countdown! 4 weeks left!
 - Members of Downtown Wabash, Inc. are allotted 2 FREE drop-ins for the whole season
 - You don't need a fancy display: bring your favorite product or just your smile to meet new shoppers.
- **October First Friday (Oct. 6)**
 - Theme: Shop Small This Fall
 - Feature a fan-favorite or new product/product line.
 - Business Feature DUE: Sept. 29 at 9 a.m. bit.ly/wabashfirstfridayform
 - Want to add an exclusive discount to our First Friday *Insider's Scoop* email? Let Adrianna know.
- **Trick-or-Treat Extravaganza (Oct. 28; Rain Date: Oct. 29)**
 - From 5-7 p.m.
 - Trick-or-Treating at your businesses!
 - Candy provided by Bachelor Creek Church
 - Candy Dump on Miami Street with Wabash Trucking. Preparing 1,200 buckets.
 - Costume Contest with Bachelor Creek Church
 - Parking reminder: there is a big show at Honeywell! Trolley will be running. YMCA parking lot is available.
 - EMA was invited for additional street safety
 - Business Feature DUE: Oct. 13 at 9 a.m. <https://forms.gle/yaDbNcmAYrFagS4WA>
- November First Friday (Nov. 3)
 - Theme: Gallery Walk
 - Feature exhibit, artwork, artist, etc.
- Next month is dedicated to the **Holiday Schedule!** Time to bring out the eggnog!

NOTES FROM DOWNTOWN WABASH, INC.

- Member Portal: DowntownWabash.org/member
 - Cancellation of 5:30 pm timeslot due to lack of utilization
 - Preserving Main Street Site Visit, September 7. This is an exciting opportunity for Downtown Wabash! We are finalists for \$2 million of facade funding for the historic district. The winner will be announced on October 12.
 - First Friday survey is emailed following the events
 - Reminder to send annual sales survey
 - \$9,000 distributed in Downtown Dollars in 2 years!
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QUESTIONS/COMMENTS

- How is the new shopping event coming along? No one at the meeting had any additional details.

NEXT MEETING: Wednesday, Oct. 4, 2023 at 9 a.m. or via Zoom

Downtown Wabash, Inc. Office (189 S. Miami St., Lower Level of the Wabash Landing)