

The “Let’s make downtown even more awesome” Meeting

Wednesday, July 6 @ 9 a.m. | In-Person & Zoom

Join Zoom Meeting

<https://us06web.zoom.us/j/82708284815?pwd=aEF1YjJJUDVnU0xHazdBSjBSa1JlZz09>

Meeting ID: 827 0828 4815

Passcode: 383199

AGENDA:

- Share what’s new with you!
 - **Stephanie Rogers of Visit Wabash County:** Bluegrass on July 30th; Lawn seats left; Bourbon tasting by Market Street Grill. Dam 2 Dam in September coming up!
 - **Mandy Combs of Myo Wellness:** First merchant meeting; Business is good in Market Street Square location
 - **Jana Thibos of YMCA:** Halfway through summer food program; Gearing up for youth sports in the fall
 - **Bev Vanderpool of City of Wabash:** Bulldogs were successful at First Friday; Anonymous donor bought old tire factory
 - **Kelly Thompson of Modoc’s:** Able to get supplies easier for the coffee bar; College students are going back Aug. 10 and Modoc’s will be posting jobs for part time/full time barista positions
 - **Katie Jones of Market Street Grill:** “Wine Down Wednesday”; First Wednesday of the month; Patriotic specials for the month of July; Record numbers on First Friday; Bar truck coming called “The Franklin by Market Street Grill”, hoping to debut on Founders Fest weekend!
 - **Jenny Ritzema of Lighthouse Mission:** Sales are going really well; Trying to vamp up the “giving” part of the business beyond the normal food items, which includes household supplies like toilet paper, cleaning supplies, etc.
 - **Tim & Jenni Nelson of Tim’s Thai 2 Go:** Business gets better every First Friday!
 - **Cody Lee of Honeywell:** Eagles just wrapped up Honeywell Arts Academy; Just announced REO Speedwagon coming in October; NEW Cirque show coming (Cirque Musica Holiday Wonderland); NEW Thor movie at Eagles this weekend; Summer Theatre just wrapped up, they performed “Matilda” and “Mary Poppins Jr.”
 - **Teresa Galley of Museum:** Continuing discounts in the Cultural District coupon booklets; Museum Scavenger hunt still happening; Getting ready to build a new permanent exhibit on Dan Ferguson (A monumental black barber in Wabash who started businesses and trained men to become barbers in other cities and open their shops.)
 - **Beverly Ferry of Living Well Downtown:** Steady crowd coming in! Open every Friday from 2-6 p.m.; Every First Friday will be “pop-in for popcorn” or “pop-in for popsicles”
- Schedule your Member Monday feature here:
<https://calendar.google.com/calendar/u/0/selfsched?sstoken=UUNxcDICS21VWTNUfGRIZmF1bHR8MTBmOTI4ZDRjODRiNjY4Yjk1NGNjYmVmM2YzNzBhZTQ>
- **Upcoming Member Mondays** (Ideas: Market Street, Moon Dog, Bellazo)
 - July 11 - 4PIC
 - July 18 - Kelli Winer
 - July 25 - MYO Wellness
 - August 1 - YMCA
 - August 8 -
 - August 15 - Make It Your own Art Studio
 - August 22 -
 - August 29 - Visit Wabash County for Dam2Dam

- **July Shop Hop (Last Shop Hop of 2022)**

- Schlemmer's Fire & Outdoor
- Wabash County Museum
- Honeywell Box Office
 - Also stamping in Eugenia's
- Downtown Wabash, Inc.

- **Wabash Co. 4-H Fair (July 16-23)**

- **Deadline for materials:** July 15

- **August First Friday (Aug. 5)**

- 'Back to School 'Bash'
- **Deadline for Specials:** July 27
 - Will run 5-9 p.m.; Be prepared to stay open later
 - Miami St. will be closed
 - Concert by "Prevent, Recover and Rock Together," provided by Grace Fellowship Church, area churches & Wabash County Drug Prevention Coalition Committee
 - Back-to-School shopping deals
 - Emmanuel Free Will Baptist Church doing a huge giveaway for teachers & students
 - Honoring both teachers & students

- **August Sidewalk Sales (Aug. 19 & 20)**

- **Deadline to Confirm Participation:** July 26 (around the same time as when we collect Aug. First Friday specials)
- In conjunction with the Kunkel Cruise-In
- Kunkel Cruise-In Leadership is desperately wanting **businesses to stay open until 7 on Friday (Aug. 19)**
- Trolley No.85 running Saturday
- Farmers Market at Paradise Spring Park from 9 a.m. - 1 p.m.

- **Cruise-In times:**

- **Friday: 3-7 p.m. (This time has changed according to Cruise-In Leadership)**
- Saturday 9 a.m.- 3 p.m.
- Food trucks throughout downtown!
 - Tim's Thai: Will be there Friday & Saturday
 - Emmett's?
 - Nick's Dog Cart?
 - Laz's Cuban Cafe?
 - Beer/wine vendors?
 - Barabbas Barbecue?
 - The Franklin?

- **September First Friday (Sept. 2)**

- 'Fiesta Friday' in honor of Hispanic Heritage Month
- **Deadline for Specials:** Aug. 26
 - Miami St. will be closed
 - Authentic, hispanic food trucks will be highlighted
 - Tacos los Gordos
 - El Rancho
 - Flora & Lilly
 - Habañero
 - Mi Pueblo

- Provide more ideas!
- Live latino muralist on Miami Street
- Salsa dancing at the...?
- Mariachi band(s)?
- Founders Fest - Little Mr. & Miss pageant at the Museum (4-7)
- WACT performing "Guys & Dolls"
- Providing marketing materials written in Spanish
- **October First Friday (Oct. 7)**
 - 'Harvest & Hops' themed
 - **Deadline for specials:** Sept. 30
 - Miami St. will be closed
 - Concert by 390 East Worship on Market Street across from the Museum
 - Beer trucks & vendors
 - Local restaurants
 - 2Toms
 - Bad Dad Brewing Co.
 - Charlie Horse & Whiskey Barrel Mobile Bars

NOTES FROM ANDREA

- Vendor Social Media Trainings: July 11 & 13
- **Historic Renovation Grant Program (HRGP) opens in July (facade money)**
- Sidewalk Clings going on sale (Installed Aug-Oct) **ON SALE NOW UNTIL JULY 18**
- Cultural District Coupon booklets - How did they do for you?
 - Feedback: "It went well!" "Fantastic" "Totally open to doing it again"
 - Market Street Grill redeemed about 45 coupons and generated almost \$3k in revenue from the coupons alone
 - The Museum will be extending their coupon discounts
 - Bellazo brought in about 16 coupons—Considering a win!
 - Visit Wabash County loved how well they worked for their office to share information about the other businesses included in the booklet
 - Eclectic Shoppe redeemed 26 coupons and sold a handful of art pieces and a larger piece of furniture!
 - Lighthouse Mission had great numbers!
 - A handful of businesses didn't receive any coupons, but would love to do this again next year and have the deals run a bit longer.
- INDOT Conversation recap
 - ADA Compliance Project
 - Traffic poles are a new federal regulation for a state highway
 - Took longer than expected due to supply chain issues and the multi-city stages of the project
 - Installing better one-way street signage
 - Scott Richardson with the Street Dept. is the local point contact for any further questions or concerns
- New business in downtown! Lily's n Things

JULY TECH TALK: Meta Business Suite in 6 Parts: Engaging with your Audience

NEXT MEETING: Wednesday, August 3 @ 9 a.m.

New office (189 S. Miami St., Lower Level of the Wabash Landing) OR via Zoom