

The “*Let’s make downtown even more awesome*” Meeting

Wednesday, Oct. 5 @ 9 a.m. AND 5:30 p.m. | In-Person & Zoom

AGENDA:

- Share what’s new with you!
 - **Katie Jones with Market Street Grill:** October specials coming out today; Wine Down Wednesday happening tonight; Upstairs renovations are going well, elevator is going in; Bar truck is supposed to be here soon!
 - **Bev Vanderpool with City of Wabash:** Bev is retiring in February; Eclectic Shoppe will be hosting Connie’s Little German Breadshop on First Friday; Fall clean-up week is this week; INDOT took a tour on the trolley to look at the Handicap ramps in downtown yesterday.
 - **Amanda Westerman with Frontline Pest Management:** Bee season is over; now entering mice season with harvest season. If you use glue boards to catch mice- do not put any food on the boards. FrontLine will be moving offices near Todd Adams State Farm in the beginning of December
 - **Jessi Huston with Purdue Extension:** Enrollment for 4-H is now! Enroll online from October 15-January 15; Check the facebook page to follow along on updates and upcoming events.
 - **Stephanie Rogers with Visit Wabash County:** Halloween tours coming up. Boos and Brews on Oct. 21 (6 spots left) featuring halloween trivia and karaoke! Fright Night tour SOLD OUT. Jingle Jubilee & ornament celebration coming up in November; Wabash Run the River and Dam2Dam registration for 2023 is already open!
 - **Mandy Combs with MYO Wellness:** \$137 donated to the Access from First Friday chair massages in August; Plan to do another chair massage on November's First Friday; business has been very busy!
 - **Cody Flager-Lee with Honeywell:** Holiday show season is kicking in; Junior Disney LIVE is tonight; FREE tickets to Todd Oliver and Irvin the Talking Dog; Eagles has won the Cook Cup! Indianapolis is the only other town in Indiana that has 2 Cook Cups!!
- Member Monday Schedule
- Tech Talk with Morgan
- Walk through upcoming months
- Notes from Andrea
- Open the floor for questions

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- **Upcoming Member Mondays:**
 - Oct. 3 - Market Street Grill
 - Oct. 10 - Living Well
 - Oct. 17 - Lily’s-N-Things
 - Oct. 24 - Gebhart Holdings & Downtown Wabash, Inc.
 - Oct. 31 - Shane Waters, Arc Light Media (Foul Play Podcast)
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SEPTEMBER TECH TALK: Meta Business Suite in 6 Parts: Running Ads with a Strategy

- **Trick-or-Treat Extravaganza (Oct. 29)**
 - From 5-7 p.m.
 - Gebhart Holdings doing the big candy dump on Miami Street
 - Costume Contest at Lighthouse Mission
 - Deadline to confirm handing out candy: Oct. 10

- Bounce house courtesy of New Song Church
 - Variety of local food trucks
 - Wabash First Responders & squad cars
 - Fall photo booth by Kaleigh M Photography at The Depot
 - Haunted Mini Golf at the Wabash County Museum
 - Life size elephant sculpture at Modoc's Market
 - Variety of community vendors on Miami St.
 - Free Halloween-themed selfie station at the Moose Lodge
 - Trolley No.85 will run a route in Downtown Wabash
- **November First Friday (Nov. 4)**
 - 'Flannel Fest' themed
 - **Deadline for specials:** Oct. 28
 - Waypoint Wabash Dodgeball Tournament on Miami Street (Miami Street closed)
 - Pie Eating Contest at Lighthouse Mission
 - Beard Competition kick-off at Center Court Barbershop
 - All voting proceeds will be donated to a nonprofit in Downtown Wabash
- **Jingle Jubilee (Nov. 18)**
 - Annual Holiday Kickoff Event from 4-9 p.m.
 - Registration is NOW OPEN on our website in the Store
 - Stamping Map allows for 30 businesses
 - \$100 for members of Downtown Wabash
 - \$175 for nonmember
 - Shop Local to Win will kick-off this night
 - Wabash Cultural District Coupon Booklets will be available to start passing out at the register
 - Bachelor Creek Church transforming Miami St. into a family-friendly winter festival
 - Lighting of the Courthouse will happen at 7 p.m.
 - Live Christmas music at the courthouse from 6:15-7 p.m.
 - Santas, kids' activities and music is encouraged throughout Downtown businesses
 - Downtown Businesses are encouraged to decorate their storefronts for the People's Choice Award for Best Decorated Storefront on the back of the stamping map
- **Black Friday & Small Business Saturday (Nov. 25 & 26)**
 - Holiday Shopping weekend in Downtown Wabash
 - Following Thanksgiving
 - Will be promoting both dates but Small Business Saturday will be our focus
 - Begin passing out Wabash Cultural District Coupon Booklets at sales counters
- **Dec. First Friday (Dec. 2)**
 - 'Wabash Winterland' themed & Cookie Walk
 - **Deadline for specials:** Nov. 21
 - Holiday-themed giveaway for the Cookie Walk
 - Cookie Walk - At least 100 cookies/holiday treats to pass out
- **Shop Local to Win (Nov. 18-Dec. 18)**
 - Weekly prizes
 - Accepting donations from businesses

NOTES FROM ANDREA

- Holiday planter ordering from Wooden Ivy (Approx. \$100)
- Downtown Wabash, Inc. will decorate with outdoor holiday decor on Nov. 9
- Annual Meeting invitations will go out soon
 - Annual Meeting: Thursday, Nov. 10 at 5:30 p.m. at the Wabash County Museum

- Evening merchant meeting format (Same Wednesday but at 5:30 p.m.)
 - Cultural District Coupon Booklet 2.0
 - LAST CALL TO BE INCLUDED
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NEXT MEETING: Wednesday, Oct. 5 @ 9 a.m.

New office (189 S. Miami St., Lower Level of the Wabash Landing) OR via Zoom