

The BEST Downtown Meeting on your Calendar.

Wednesday, April 5 @ 9 a.m. AND 5:30 p.m. | In-Person & Zoom

Join Zoom Meeting

<https://us06web.zoom.us/j/82708284815?pwd=aEF1YjJJUDVnU0xHazdBSjBSa1JlZz09>

Meeting ID: 827 0828 4815

Passcode: 383199

AGENDA:

- Tell us what's up!
 - **Jana Thibos with YMCA:** Healthy Kids day on April 29 with a bicycle giveaway, free family activities and community partners; Parent & Me activities where you can give your child a new experience every month; full-time job positions available at the YMCA, including Director of Sport & recreation; see all job listings here: <https://www.wabashcountyyymca.org/jobs>
 - **Jessica & Cody with Honeywell Arts & Entertainment:** SAMPLE GOURMET POPCORN! Cheddar, caramel, kettle, chicago mix, cookies & cream! 3 different sizes ranging in price from \$5-\$22. Upcoming April shows: Madagascar the Musical; Weekday shows are coming soon; SOLD OUT SHOWS: Cheap Trick (April 19) America (April 27) On April 12, 11 new shows will be announced including folk, country, rock performances!
 - **Cody & his hats:** Founders Fest: gearing up for Museum Under the Stars on September 15! **Trolley for Charity:** 2 trolley tours, Waypoint in Wabash (next Tuesday) & Daniel's Place (next Wednesday). Tickets are on sale for \$50 (coupon code for \$10 off on facebook) tour pickup/starts at Visit Wabash County
 - **Amanda Westerman with Frontline Pest Management:** getting very busy, german cockroaches & termite season!! Flying ants are NOT the same as termites, but they look similar. Seeing A LOT of bed bugs
 - **Biz Bishop with Visit Wabash County:** Launching adventure series exploration guide! Next year it will go inside the visitors' guide. Includes map of walking trails & the city; Shop 20 for 20 campaign: for every \$20 spent in the Welcome Center gives you an entry to win a trolley tour for 20 people! Winner gets to pick between 2 Fridays in May. Unlimited entries! Bluegrass goes on sale in June; block party & half marathon on June 10.
 - **Katie Jones with Gebhart Holdings:** Market Street Grill launched drink menu! Expanding bourbon selection. April specials go live tomorrow; Drunk bunny drink for First Friday; upstairs will be done by winter!
 - **Beverly Ferry with Living Well Downtown:** Last concert for community band coming up on Sunday, April 30 with songs from women in music; Will be closed for First Friday in April; Partnering with the Library for future First Fridays; Portable Creative is going great! Had a full house last night
 - **Kari Highley from Charley Creek Inn:** Damage from the storm, things are starting to open back up; The Wine & Cheese Shoppe wine tasting: 10 wines for \$10 (April 6); Easter Brunch 10-2 in the restaurant, reservations are required; limited menu
 - **Kaleigh M Photography:** It's springtime! (Focusing on spring shoots, outdoor bookings, portrait bookings); Learning more about her identity as a business owner & perfecting operations and marketing.
- Member Monday Schedule
- Upcoming Events Review
- April Tech Talk: Canva's most recent updates (Brand New Era & Artificial Intelligence (AI) tools)

- Notes from Andrea
- Open the floor for questions

- **Upcoming Member Mondays:**

- April 3: Visit Wabash County
- April 10: TBD
- April 17: Wabash County YMCA
- April 24: Myo Wellness (Mothers Day gift ideas)
- May 1:
- May 8:
- May 15:
- May 22:
- May 29:

- **To schedule your Member Monday:**

- [Doodle.com/bp/morganellis/member-monday-with-morgan](https://doodle.com/bp/morganellis/member-monday-with-morgan)

UPCOMING EVENTS

- **May First Friday (May 5)**

- Meet the Boutiques! themed
 - Miami Street will NOT be closed for May's First Friday
 - Focus will be on the boutiques & small businesses in the Downtown Wabash district who participate in First Fridays
 - Stamping map featuring boutiques, fill out the First Friday form to be included
 - Heavier promotions will be dedicated to members of Downtown Wabash, Inc.
- Business Feature DUE: April 28 at 9 a.m.
- Want to add an exclusive perk to our First Friday *Insider's Scoop* email? Let Morgan know.
- To drop your First Friday feature: bit.ly/wabashfirstfridayform
 - **TO SUBMIT YOUR SPECIAL, CLICK THROUGH ALL THE MONTHS, AND THEN HIT THE "SUBMIT" BUTTON**

- **Downtown Wabash Farmers Market Opening Weekend (May 13)**

- Members of Downtown Wabash, Inc. are allotted 2 FREE drop-ins for the whole season
- Registration is active here: DowntownWabash.org/downtown-wabash-farmers-market
- Vendor Call-Out Meeting on April 12 at our office from 4:30-6:30 p.m.; open-house style
- If you would like to host a Kids Corner Activity, reach out to Carly for details

- **June First Friday (June 2)**

- Wabash Cultural District Celebration themed
 - Focus will be geared toward arts & cultural businesses in the Downtown Wabash district
 - Paint the Plow will be on Miami Street
- Business Feature DUE: May 26 at 9 a.m.
- Want to add an exclusive shopping perk to our First Friday *Insider's Scoop* email? Let Morgan know.
- To drop your First Friday feature: bit.ly/wabashfirstfridayform

- **July First Friday (July 7)**

- The All-American featuring The Bulldogs on Miami Street
 - Focus will be on family-friendly things to do in Downtown Wabash
 - Classic American summer party
- Business Feature DUE: June 30 at 9 a.m.
- Want to add an exclusive perk to our First Friday *Insider's Scoop* email? Let Morgan know.

- To drop your First Friday feature: bit.ly/wabashfirstfridayform

MARCH TECH TALK: Canva's newest updates & additions with the use of Artificial Intelligence (AI)

NOTES FROM ANDREA

- Adapting and Planning in Uncertain Times by WEOC on April 27 at 1 p.m. presented by Grow Wabash County, Downtown Wabash, Inc. & Manchester Alive
- Our Strategic Plan is coming soon!
 - Rolling out some of the details to you all soon!
- Cultural District Coupon Booklets: Any immediate redemption stats from businesses? How did they go for you in the first quarter? Lighthouse Mission said they redeemed 21 coupons.
- **Downtown Happy Hour!** Meet us at the Wine & Cheese Bar for an after-work drink on Thursday, April 27 at 5 p.m.
- Recap from Food Truck Call Out Meeting
 - In 2023, we are requiring food trucks to become members of Downtown Wabash for the cost of \$250 per year. Access to more than a dozen events. Inclusion on event marketing. Reserved parking spots. This aligns to how we handle vendor registration for Miami Street vendors. This comes after having 3 new restaurants come to downtown this year!
- Annual spring clean up the week of May 1. Time to tidy up!
- Planter orders are due by May 1 for installation by Wooden Ivy
- Member Portal: DowntownWabash.org/member

NEXT MEETING: Wednesday, May 3 at 9 a.m. AND 5:30 p.m.

Downtown Wabash, Inc. Office (189 S. Miami St., Lower Level of the Wabash Landing) OR via Zoom