

The BEST Downtown Meeting on your Calendar.

Wednesday, March 1 @ 9 a.m. AND 5:30 p.m. | In-Person & Zoom

Join Zoom Meeting

<https://us06web.zoom.us/j/82708284815?pwd=aEF1YjJJUDVnU0xHazdBSjBSa1JlZz09>

Meeting ID: 827 0828 4815

Passcode: 383199

AGENDA:

- Tell us what's up!
 - Member Monday Schedule
 - Upcoming Events Review
 - Guest Tech Talk: Nathan Grossman of GHD Unlimited
 - Notes from Andrea
 - Open the floor for questions
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- **Upcoming Member Mondays:**
 - March 6: Living Well Downtown
 - March 13: Honeywell Arts & Entertainment
 - March 20: TBD
 - March 27: Frontline Pest Management
 - April 3: TBD
 - April 10: TBD
 - April 17: TBD
 - April 24: TBD
 - **To schedule your Member Monday:**
 - [Doodle.com/bp/morganellis/member-monday-with-morgan](https://doodle.com/bp/morganellis/member-monday-with-morgan)
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UPCOMING EVENTS

- **March First Friday (March. 3)**
 - Leprechaun-Con Bar Crawl
 - Inclement Weather Plan Discussion
- **April First Friday (April 7)**
 - Easter Egg Hunt sponsored by Bachelor Creek & The Bunny Hop Shop
 - Annual park-wide Easter Egg Hunt provided by Bachelor Creek
 - Shopping event with featured passport to encourage in-business shopping
 - Business Feature DUE: March 31 at 9 a.m.
 - Want to add an exclusive perk to our First Friday *Insider's Scoop* email? Let Morgan know.
 - To drop your First Friday feature: bit.ly/wabashfirstfridayform
- **May First Friday (May 5)**
 - Meet the Boutiques! themed
 - Miami Street will NOT be closed for May's First Friday
 - Focus will solely be on the boutiques & small businesses in the Downtown Wabash district who participate in First Fridays
 - Heavier promotions will be dedicated to members of Downtown Wabash, Inc.
 - Business Feature DUE: April 28 at 9 a.m.
 - Want to add an exclusive perk to our First Friday *Insider's Scoop* email? Let Morgan know.

- To drop your First Friday feature: bit.ly/wabashfirstfridayform
 - **June First Friday (June 2)**
 - Wabash Cultural District Celebration themed
 - Focus will be geared toward arts & cultural businesses in the Downtown Wabash district
 - **Business Feature DUE: May 26 at 9 a.m.**
 - Want to add an exclusive perk to our First Friday *Insider's Scoop* email? Let Morgan know.
 - To drop your First Friday feature: bit.ly/wabashfirstfridayform
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MARCH TECH TALK:

- Nathan Grossman of GHD Unlimited, a digital marketing agency with “freemium” digital marketing tools appropriate for small businesses looking to strengthen and grow their business’s online presence
 - Contact Nathan: Nate@ghdunlimited.com / 260-226-3472 / GHDUnlimited.com
 - FREE 1:1 Timeslots with Nathan at DTW office
 - March 16
 - 9 a.m.
 - 10 a.m.
 - 11 a.m.
 - Noon
 - 1 p.m.
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NOTES FROM ANDREA

- Motivational Businesses Event on March 20 at 9 a.m. and Adapting and Planning in Uncertain Times on April 17 at 1 p.m. presented by Grow Wabash County, Downtown Wabash, Inc. & Manchester Alive
 - New strategic plan for Downtown Wabash, Inc.
 - Note regarding Food Trucks at First Fridays and events
 - Membership and Sponsorship Reminder
 - “Downtown Wabash Features” page on Facebook
 - Cultural District Coupon Booklets - We’ll be collecting redemption stats from these soon
 - Farmers Market Registration: Open to the public on Wednesday, March 22
 - Member Portal: DowntownWabash.org/member
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NEXT MEETING: Wednesday, April 5 at 9 a.m. AND 5:30 p.m.

New office (189 S. Miami St., Lower Level of the Wabash Landing) OR via Zoom