

Monthly Downtown Meeting Wednesday, February 7 @ 9 a.m. | In-Person & Zoom

Join Zoom Meeting

https://us06web.zoom.us/j/82708284815?pwd=aEF1YjlJUDVnU0xHazdBSjBSa1JIZz09 Meeting ID: 827 0828 4815 Passcode: 383199

AGENDA

- Roundtable Conversation
- Schedule a Feature Friday!
- Upcoming Events
- Updates from DTW
- Reminders
- Questions/Comments

ROUNDTABLE CONVERSATION

- Happy New Year! Tell us what's new with you!
 - Upcoming events, sold out concerts, staffing updates, upcoming features
 - Cody Lee with Honeywell Arts & Entertainment: announcing NEW shows soon), Sons of Mystro on 2/8 & Cody can hook you up with FREE tickets, Michael Palasack coming on Valentine's day (2/14) at Eagles Theatre so expect a busy night in downtown! Other Live shows:
 Unspoken(2/15), Arrival: The Music of ABBA (2/16). Arts for All activities coming up, Easter Brunch at Eugenia's (March 31) & Easter take & bake (order by March 22)
 - Jess Bott with Honeywell Arts & Entertainment: Arts for All spring session now LIVE; Summer camp offerings for students in grades K-12 to attend between June 3-21, registration for Summer Theatre Camp and Summer Art Camp will open on March 13 (more details coming soon). New Eagles Theatre shows on sale this Friday, Feb. 9, at 10 AM. Spring Fling with the King featuring Doug Church, May 2. Lynch Mob featuring George Lynch The Final Ride, August 22. War Hippies August 23. New shows announcement on Thursday, Feb. 15, at 10 AM Just launched Eugenia's Parlor Music Series, May-April; honeywellarts.org/parlor, Valentine's 2-pack promos still running; honeywellarts.org/two
 - Jana Thibos with Grow Wabash County: Jana is less than 60 days in her role at Grow Wabash County! Congrats! Tenille is the new president & CEO. Marketing workshop with Angie Harrison from the NIIC on February 21 at 9 a.m. State of the Communities on Thursday, February 15 from 7:30-9:30 a.m. Salute to Ag Dinner with Keynote speaker, President of Purdue University on February 28.
 - Jenny Ritzema with Lighthouse Mission: Things are going really well! Bachelor Creek paid off Lighthouse Mission's mortgage!
 - Brad Bishop with The Access: not open for March First Friday, running regular programming
 - Biz Bishop with Visit Wabash County: Finished the first round of Big Bite, Big Win! Featured all communities in the county this year. There were Lots of entries for the 'Laugh at Love' giveaway during February's First Friday.
 - **Trent McDonald with Wabash County Museum:** NEW sensory exhibit "The Meadow" opening on Friday! History & Hops coming back in March

- **Beverly Ferry with Living Well in Downtown:** things are picking up! Mardi Gras at Winchester Senior Center. Bussing people from Living Well in Downtown to Winchester for the event. Clista is the director of programming!
- How was February First Friday?

FEATURE FRIDAYS

- Open Feature Fridays:
 - Feb. 9 Amy Ford Love Notes & WVD
 - o Feb. 16 -
 - o Feb. 23 Wabash County Museum
 - March 1 First Friday Feature
 - o March 8 Visit Wabash County: March Blitz
- To schedule your Feature Friday:
 - o Email Adrianna! <u>Adrianna@downtownwabash.org</u>

UPCOMING EVENTS

- March First Friday: March Madness Bar Crawl March 1
 - Business Feature DUE: Feb. 23 at 9 a.m.
- April First Friday: Downtown Luau
 - Any special ideas?
 - Business Feature DUE: March 29 at 9 a.m.

UPDATES FROM DOWNTOWN WABASH, INC.

- Welcome Bella!
- Downtown Dollars opt-in Google form
- Features page
- Downtown Business Portal: <u>https://downtownwabash.org/business-portal/</u>
- Do you need more copies of these marketing materials:
 - o Double-sided First Friday and Farmers Market rack card

REMINDERS:

- Submit your job openings, events & property listings!
- Submit your Insider's scoop features
- Free Entrepreneurship Coach, Angie Harrison, aharrison@niic.net
- Eagles Theatre has an exciting complimentary ticket promotion for the upcoming Sons of Mystro performance on Thursday, Feb. 8 at 7:30 p.m. Guests can use discount code VIOLIN at check out to receive complimentary tickets to this great performance. Check out more information about the showing <u>here</u> or watch a fun clip of <u>Sons of Mystro performing</u>.

QUESTIONS/COMMENTS?

NEXT MEETING: Wednesday, March 6 at 9 a.m. or via Zoom

Downtown Wabash, Inc. Office (189 S. Miami St., Lower Level of the Wabash Landing)