



Monthly Downtown Meeting  
Wednesday, December 6 @ 9 a.m. | In-Person & Zoom

**ROUNDTABLE CONVERSATION**

- Tell us what's new with you!
  - Biz Bishop shared that Visit Wabash County welcomed Brittany Riner to the team at the Creative Lead and Daisy Sparks as the part-time Experience Coordinator. Big Bite, Big Win will be back in January. Lights at Paradise on Dec. 16.
  - Cody Flager-Lee shared the new show brochure for Honeywell Arts & Entertainment. Holiday Take and Bake orders are due on Dec. 18. There is a new Cultural District promotion coming in January. Yule Time Stroll is back at Charley Creek Gardens. Winter Bash is back too! Sensory friendly movies will be at Eagles Theatre. New classes for Arts for All are just released.
  - Trent shared the Wabash County Museum is hosting Winter Weekends. There is a new punch card for sock skating. The museum is closed Jan. 7-19.
  - Angie Harrison from NIIC shared about her free services such as marketing, strategies for profit building, reviewing financials, etc. Check out the upcoming [virtual workshop](#) on Jan. 10, Goal setting with a dash of boundary holding.
  - Mandy at Myo Wellness is introducing hot stone massage just in time for cold weather. Pro tip-She just worked with Green Hat and she loved her experience!
- How was Jingle Jubilee, Small Business Saturday and December First Friday?
  - Small Business Saturday was record breaking for two businesses!

---

**FEATURE FRIDAYS**

- **Member Mondays are now Feature Fridays:**
  - Dec. 8: Babe in Toyland with The Access
  - Dec. 15: Living Well
  - Dec. 22: New Years Eve
  - Dec. 29: N/A
  - Jan. 5: N/A
  - Jan. 12: Myo Wellness
  - Jan. 19: VWC for Half Marathon
  - Jan. 26: Angie with NIIC
- **To schedule your Feature Friday:**
  - Email Adrianna! [Adrianna@downtownwabash.org](mailto:Adrianna@downtownwabash.org)

---

**UPCOMING EVENTS**

- **Shop Local to Win**
  - Continues through Dec. 17
  - Weekly prizes on Monday. Still accepting prize donations!
    - Thanks to these businesses for donations: Visit Wabash County, Wooden Ivy Boutique & Floral, Bellazo, Bluebird Boutique, Wabash County Museum, Downtown Nutrition, Modoc's Market, Schlemmer's Fire & Outdoor, Reading Room Books, Twisted Scissors Salon, Lily's-N-Things, Vault 85, Alley Cat Outfitters, Myo Wellness, Eagles Theatre

- Don't forget about the free Tote Bag Promotion with OCRA!
- 

## 2024 EVENT SCHEDULE

- Thanks for your suggestions for First Friday themes!
  - Reminder: 2024 is a Leap Year and the calendar dates are WEIRD!!
    - Date for Jingle Jubilee 2024: Nov. 15
  - Look for the new Event Google Form in January.
  - February First Friday, February 2
    - Prepare to "Shop Your Heart Out" (Shout out to Cody Flager-Lee for the name!)
    - Each participating business will randomly select one shopper to win a gift from their store plus \$20 Downtown Dollars from us. For example, place a heart on your bag at check out and the shopper that receives that bag will win the special prize. It encourages shopping, not just getting a stamp. Take a photo of your winner with their prize and text to Adrianna for social promotion. Look for more details in January.
    - Business Feature DUE: Jan. 26 at 9 a.m.
  - March First Friday, March 1
    - March Madness Bar Crawl. Basketball theme stamping map.
    - Business Feature DUE: Feb. 23 at 9 a.m.
- 

## NOTES FROM DOWNTOWN WABASH, INC.

- Member Portal: [DowntownWabash.org/member](https://DowntownWabash.org/member)
  - [2023 Annual Report](#)
  - Plan for snow is the same as last year: basic removal provided by City
  - We are open on Saturdays through Christmas from 10 a.m. - 3 p.m.
  - Southwood Intern, Emerson Chellis: last day on Dec. 15
  - January social media campaign is "New Year, New You!"
  - Wabash Intern, Bella Vail: starts in January!
  - The new downtown map with the Wabash Cultural District will launch Q1 2024!
  - Very important news! It was voted at our annual meeting to remove the membership model and switch to a donor model. More details will be shared about this exciting change.
  - Do you need more copies of these marketing materials:
    - Holiday Shop Local Flier
    - Holiday Storefront Poster
    - Shop Local to Win QR Code
    - Double Sided First Friday and Farmers Market rack card
- 

## QUESTIONS/COMMENTS

- Free mini photo sessions with Erik Bryant Photography! Schedule with [info@erikbryant.com](mailto:info@erikbryant.com)
  - Reminder: Free Entrepreneurship Coach, Angie Harrison, [aharrison@niic.net](mailto:aharrison@niic.net)
  - Fire Line Productions is featuring Murder on the Orient Express on Jan 12 & 13 at Eagles Theatre!
- 

**NEXT MEETING: NO MEETING IN JANUARY! Wednesday, Feb. 7 at 9 a.m. or via Zoom**  
Downtown Wabash, Inc. Office (189 S. Miami St., Lower Level of the Wabash Landing)