



Canva: NEW Updates & Products with the use of AI

Artificial Intelligence (AI) combines computer science and robust datasets, to enable problem-solving

Quick facts about Canva

- Canva is celebrating its 10 year anniversary in 2023
- They've surpassed 15 Billion designs globally
- It's available on desktop and mobile devices
- A free version is available for everyone
- Customizable templates for graphics are available in a variety of styles
- Canva Pro is free for nonprofit organizations
- It's collaborative from team member to team member when working in designs
- It offers Cloud-based storage

What's NEW about Canva in 2023?

- **Brand Hub:** A centralized place for all brand colors, fonts, logos, templates and styles
- **Translate:** An AI tool to automatically translate any text to any language
- **Magic Write:** An AI tool that can magically generate written captions, one-liners or headlines to any design with just a few keywords to get started
- **Magic Edit & Magic Eraser:** An AI tool to magically remove or replace an object from an image
- **Magic Presentation:** An AI tool to transform any graphic into a visual presentation template
- **Draw:** An AI tool to take any rough sketch of a design and turn it into that design using Canva elements
- **Magic Design:** An AI tool that takes any uploaded image paired with a style you select and generates a set of designs based on that image and style
- **Animation:** Turn any design with individual elements into an animated design
- **Beat Sync:** An AI tool that syncs video with the beat of any music added to the video
- **Text to Image:** An AI tool that takes keywords and generates them into an image

Watch Canva Create: Brand New Era: https://www.youtube.com/watch?v=YMQEjf0_C-M

New to Canva and want to get started? Learn the basics here:

https://youtube.com/playlist?list=PLATYfhN6gQz8GiTG_nUxVar8ycrt9hJxL

Experienced with Canva and want to learn how to make the most of your account? Do a deep dive:

<https://www.youtube.com/@canva/about>