



2023 Registration Friday, November 17, 2023 from 4 - 9 pm

**The most magical holiday kickoff event in Downtown Wabash!
Enjoy downtown shopping, annual lighting of the courthouse, holiday decorations,
Santa & his reindeer, the famous "Stamping Map" contest & more jubilation!**

Overview:

- Welcome back the holiday season kick-off event in Downtown Wabash, Jingle Jubilee!
 - Formerly known as: "Downtown Holiday Night to Remember"
 - We will launch Shop Local to Win during Jingle Jubilee
- Friday, November 17, 2023
- 4 - 9 p.m.

Schedule of Events:

- Friday, November 17:
 - 4 - 9 p.m.: Shopping, Holiday Open Houses and Stamping Map Contest
 - 6 - 8 p.m.: Miami Street will be closed to feature an outdoor Santa and reindeer
 - 7 p.m.: Annual Lighting of the Courthouse
 - 9 p.m.: All maps must be turned in by 9 p.m.
- Saturday, November 18:
 - Stamping is closed. Businesses are welcome to be open, but not stamping.
- Monday, Nov 20 & Tuesday, Nov 21:
 - We will collect completed maps from businesses. Or feel free to drop them at our office, 189 S Miami St, Monday-Friday 10 am - 3 pm.
- Wednesday, Nov 22:
 - We will announce live on 105.9 The Bash the winners of the Jingle Bucks and the People's Choice for Best Holiday Window Display.

Business Participation for Stamping Map Contest:

- Hundreds of people come downtown to compete in the famous Stamping Map contest. Participating businesses "stamp" the entry form like a bingo card "cover all" game. This creates a frenzy of foot traffic to collect all of the "stamps." The giveaway prizes are \$1,500 in Jingle Bucks to spend at participating businesses.
- Pay to participate in the contest to cover the cost of giveaway money
 - \$100 for current Downtown Wabash, Inc. members, [REGISTER HERE](#)
 - \$175 for non-members to offset administrative expenses [REGISTER HERE](#)
- Registration is open now through **October 31** at 5 pm.

- Please note--Your registration does **not** include live remote radio coverage by 105.9 The Bash. Downtown Wabash, Inc. buys a package for overall event promotion, but cannot guarantee specific business coverage. Live promos should be reserved with Julie Deniston julie@1059thebash.com.

People's Choice Award:

The Stamping Map has a spot to vote for a business downtown with the best decorated window display. Be sure to dress the holiday part on November 18! We will offer an award to the business that wins the People's Choice Award. Open to all businesses, regardless of registration fee.

Jingle Bucks:

- \$10 vouchers to be used at the businesses listed on the back panel.
- Treated just like cash. If you receive payment in Jingle Bucks, please return them to Downtown Wabash, Inc. for a full reimbursement. Reimbursement will be made via check, approximately 3 weeks after submission.
- Jingle Bucks expire on February 28, 2023.
- Downtown Dollars: If the public wants to purchase gift certificates to spend in Downtown Wabash, Downtown Dollars are sold year-round. They come in \$10 increments and are valid for 12 months. They make great stocking stuffers!

Courthouse Lighting:

Our goal is to keep the Courthouse Lighting brief to keep foot traffic moving. There will be no "program" on the courthouse steps. Items include pass out glow sticks in lieu of real candles, turn on the cupola lights promptly at 7 pm, Santa arrives by fire truck. Event ends at 7:05 pm.

Miami Street:

BACK AGAIN THIS YEAR—We requested to close Miami Street for outdoor family-friendly activities with Bachelor Creek Church, including an outdoor Santa and live reindeer. The street will be closed on Friday, Nov 17 from 2 - 10 p.m.

Shop Local to Win:

Free to participate. We will kick off the month-long promotion during Jingle Jubilee. We will provide point-of-sale signage. We are accepting prizes for the weekly winners. Prizes will be awarded every Monday from November 17-December 17.

Questions:

If you have questions about this event, please feel free to contact us!

Carly Hawkins

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Thank you for being a part of this wonderful weekend in Downtown Wabash! Cheers to a fantastic Holiday Season!