

## 2021 Annual Report

In January 2022, we are changing our name to Downtown Wabash, Inc. We hope the new name will alleviate confusion about who we are and what we do. To celebrate, we are rebranding with new logos and website. The shade sails are the new icon for downtown.



### We also shared incredible statistics from 2021:

- Celebrated our 40th anniversary as a nonprofit (watch the video here)
- 14 new businesses, resulting in 12 full-time and 13 part-time NEW JOBS (not relocated)
- Downtown real estate purchases totaled \$2,243,500
- Downtown property improvements were more than \$2,983,000
- Received the state-wide designation of Wabash Cultural District
- We saw growth because of in-kind event support valued at \$40,500
- Event attendance to totalled 20,500 guests
- New storefront location at Wabash Landing